



REGISTER OF HERITAGE PLACES

Permanent Entry

1. **DATA BASE No.** 08895
2. **NAME** *Model Timber Home* (1934)
3. **LOCATION** 12 The Boulevard, Floreat
4. **DESCRIPTION OF PLACE INCLUDED IN THIS ENTRY**
Lot 6 on Plan 5659, being the whole of the land comprised in Certificate of Title Volume 1040 Folio 131
5. **LOCAL GOVERNMENT AREA** Town of Cambridge
6. **OWNER** Georgina Mary Stroud Horley
7. **HERITAGE LISTINGS**
 - Register of Heritage Places: Interim Entry 13/07/2001
Permanent Entry 28/06/2002
 - National Trust Classification: -----
 - Town Planning Scheme: -----
 - Municipal Inventory: Adopted 12/11/1996
 - Register of the National Estate: -----
8. **CONSERVATION ORDER**

9. **HERITAGE AGREEMENT**

10. **STATEMENT OF SIGNIFICANCE**
Model Timber Home, a single-storey Jarrah weatherboard and tile residence in the Inter-War Californian Bungalow style set in original landscaped gardens and built as a model home in 1934, has cultural heritage significance for the following reasons:
 - the place was one of two winning designs in the competition run by the Model Homes Committee as part of the Building Revival Campaign, an initiative to promote and stimulate employment in the home building industry during the economic depression of the 1930s;
 - the place is a significant example of the work of architect Reg Summerhayes who was a prominent member of the architectural profession in Western Australia during the inter-war period;
 - the place is a rare example of a home which has remained substantially unchanged with original fittings, furnishings and garden layout since its construction in 1934;

the place was one of the first two homes built in the Floreat Park No 1 Estate, which was planned as a Garden Suburb by the City of Perth under the influence of Town Clerk WE Bold who promoted the principles of the Garden City Movement in Western Australia in the 1920s and 30s; and,

the place has associations with JJ Kenneally, Minister for Employment, who laid the foundation stone and who subsequently opened the house.